

## WHAT IS CLAIMED IS:

1. A light reflecting plate comprising a substrate, a single-layer powder coating provided on the substrate by laying powder particles in a state of a monoparticle layer on the substrate to fix them, and a thin metal film laminated on the single-layer powder coating.
2. The light reflecting plate according to Claim 1, wherein the powder particles are spherical fine particles having a particle diameter of 1 to 20  $\mu\text{m}$ .
3. The light reflecting plate according to Claim 1, wherein the substrate is in the form of a plate or film.
4. The light reflecting plate according to Claim 1, wherein the substrate and/or the powder particles have light transmission property.
5. The light reflecting plate according to Claim 1, wherein the thin metal film is formed from any one metal selected from the group consisting of gold, silver, aluminum and nickel.

6. The light reflecting plate according to Claim 1, wherein the powder particles are fixed by a binder layer provided on the substrate

5           7. A process for producing the light reflecting plate according to Claim 1, which comprises a step of providing a binder layer having tackiness on a substrate, a step of laying powder particles in a state of a monoparticle layer on the binder layer  
10           having tackiness to fix them, and a step of laminating a thin metal film on the single-layer powder coating formed in the late step.

10           8. The process according to Claim 7, wherein the substrate provided with the binder layer having tackiness is brought into contact with the powder particles and a medium vibrated in a container, thereby laying the powder particles in a state of a monoparticle layer on the binder layer having  
20           tackiness to fix them.

25           9. A liquid crystal display device comprising a liquid crystal cell with a liquid crystal layer held between a pair of transparent substrates opposed to each other and each having at least a display electrode on the internal side thereof, and a light reflecting plate reflecting incident light, which is

provided on the external side of one of the transparent substrates, wherein the light reflecting plate comprises a substrate, a single-layer powder coating provided on the substrate by laying powder particles in a state of a monoparticle layer on the substrate to fix them, and a thin metal film laminated on the single-layer powder coating.

10. A liquid crystal display device comprising a liquid crystal cell with a liquid crystal layer held between a pair of transparent substrates opposed to each other and each having at least a display electrode on the internal side thereof, and a light reflecting layer reflecting incident light, which is provided on the side of one display electrode within the liquid crystal cell, wherein the light reflecting plate comprises a substrate, a single-layer powder coating formed on the substrate by laying powder particles in a state of a monoparticle layer on the substrate to fix them, and a thin metal film laminated on the single-layer powder coating.